



## 2024 Festival Sponsorship Opportunities

Why be a sponsor of the world-famous **Dusk Til Dawn Blues Festival**?

The festival a cross section of thousands of fun-loving music fans who come to Rentiesville, OK over 3 days and nights each year. It's an opportunity to give your branding and messaging unparalleled visibility to this receptive audience. Another benefit is that your sponsorship is **tax deductible** thru our non-profit F.O.R. Blues Inc.

### **Diamond Sponsor (\$5,000 and up)**

This is our most rewarding level of sponsorship and provides the greatest exposure for your investment. The Diamond Sponsorship package is designed to truly showcase your brand.

Your branding Included on:

- 3 provided vinyl banners placed on the main stage area and around the festival area designating you as a "Diamond Sponsor"
- 20,000 postcards distributed regionally
- 500 Posters
- 400 T Shirts
- On stage mentions during the festival
- Social media shout outs
- Festival media exposure: Radio, TV, the Current, and The International Blues Festival Guide

You will also receive:

- 30 free one-night tickets to the event
- 5 free T-Shirts



## 2024 Festival Sponsorship Opportunities (cont.)

### Platinum Sponsor (\$1000 to \$4,999)

Our Platinum level is our most popular sponsorship investment and provides an excellent opportunity to partner with the festival.

Your branding Included on:

- 1 provided vinyl banner prominently placed on the main stage area designating you as a “Platinum Sponsor”
- 20,000 postcards distributed regionally
- 500 Posters
- 400 T Shirts
- On stage mentions during the festival
- Social media shout outs
- Festival media exposure: Radio, TV, the Current, and The International Blues Festival Guide

You will also receive:

- 10 free one-night tickets to the event
- 2 free T-Shirts

### Gold Sponsor (\$500 to \$999)

This is an excellent way to show your support for the festival and get great brand exposure at the festival.

Your branding Included on:

- 20,000 postcards distributed regionally
- 500 Posters
- 400 T Shirts
- On stage mentions during the festival
- Social media shout outs

You will also receive:

- Opportunity to place your vinyl banner on the main stage area fence (banner not provided – size limitations apply)
- 1 free ticket per \$100 of support (up to 10 tickets)
- 1 free T-Shirt



## 2024 Festival Sponsorship Opportunities (cont.)

### **Silver Sponsor** (\$250 to \$499)

You will receive:

- signage opportunities at the event identifying you as a Silver Sponsor
- one free ticket per \$100 of support (up to five tickets)

### **Bronze Sponsor** (\$100 to \$249)

You will receive:

- signage opportunities at the event identifying you as a Bronze Sponsor
- one free ticket per \$100 of support (up to 3 tickets)



## 2024 Festival signage Opportunities

Signs at the festival are an excellent opportunity to get your branding and messaging in front of thousands of music enthusiasts during all 3 days and nights of the event.

### **Tier 1 - \$500**

- Inclusion on main signage directly adjacent to the main stage
- Includes 10 free tickets

### **Tier 2 - \$350**

- Any size banner you provide on the fencing close to the stage (size limitations apply)

### **Tier 3 - \$350**

- Inclusion on a 4 X 8 feet on the fencing close to the stage, great visibility

### **Tier 4 - \$250**

- 11" x 17" on the screen or banner you provide on field fencing

### **Tier 5 - \$100**

- 8 1/2 X 11" on the ground or screen, good visibility



# 2024 Festival Sponsorship Opportunities

Ready to be a sponsor?

Just fill out the information below and mail or drop off a check to:

F.O.R. Blues Inc, / Blues Fest  
701 D.C. Minner Street  
Rentiesville OK 74458

**QUESTIONS?** Call Selby Minner at 918-855-0978

### Sponsorship Opportunities:

- Diamond Sponsor** (\$5,000 plus)
- Platinum Sponsor** (\$1000 to \$4,999)
- Gold Sponsor** (\$500 to \$999)
- Silver Sponsor** (\$250 to \$499)
- Bronze Sponsor** (\$100 to \$249)

### Signage Opportunities:

- Tier 1** - \$500
- Tier 2** - \$350
- Tier 3** - \$350
- Tier 4** - \$250
- Tier 5** - \$100

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Email \_\_\_\_\_

Phone Number \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Additional Info \_\_\_\_\_

\_\_\_\_\_

**All sponsorships** will receive a letter of appreciation and a receipt acknowledging your support and the **tax deductible** number from the non-profit Friends of Rentiesville Blues Inc.